

Clean at Sephora - Formula Banned List

Ingredient:		Requirements:	Ingredient Names (non-exhaustive):
Acetaldehyde	Acetonitrile	Prohibited	
Acetone	Acrylamide and polyacrylamide	Restricted. Must meet impurity limits as defined by EU regulation in Annex 111/66 as follows: a) Body products without rinsing => Maximum residual acrylamide content 0.1 mg/kg b) Other products => Maximum residual acrylamide content 0.5 mg/kg	
Acrylates	Acrylates	Prohibited	Ethyl acrylate Ethyl methacrylate Butyl methacrylate Methyl methacrylate Hydroxypropyl methacrylate Tetrahydrofurfuryl methacrylate Trimethylolpropane trimethacrylate
Aluminum salts	Aluminum salts	Prohibited. Only soluble salts.	Aluminum chloride Aluminum chlorohydrate Aluminum chlorohydrax Aluminum dichlorohydrate Aluminum sesquichlorohydrate Aluminum zirconium octachlorohydrate Aluminum zirconium octachlorohydrax gly Aluminum zirconium pentachlorohydrate Aluminum zirconium pentachlorohydrax gly Aluminum zirconium tetrachlorohydrate Aluminum zirconium tetrachlorohydrax gly Aluminum zirconium trichlorohydrate Aluminum zirconium trichlorohydrax gly tot
Benzophenones and related compounds	Benzophenones and related compounds	Prohibited	Benzophenone Benzophenone-1 Benzophenone-10 Benzophenone-11 Benzophenone-12 Benzophenone-2 Benzophenone-3 (Oxybenzone) Benzophenone-4 Benzophenone-5 Benzophenone-6 Benzophenone-7 Benzophenone-8 Benzophenone-9 Methyl Benzophenone Stearaminocarbonyl Benzophenone-4 Trimethylbenzophenone VA/Crotonates/Methacryloxybenzophenone-1 Copolymer
Benzalkonium chloride	Bisphenol A (BPA)	Restricted to 0.1% or less of total formula	
Butoxyethanol	Butylated hydroxyanisole (BHA)	Prohibited	
Coal tar	Coal tar	Prohibited	Coal tar Naphtha Multiple High solvent naphtha Naphtha distillate Tar
Ethanolamines	Ethanolamines	Prohibited	Diethanolamine (DEA) Ethanolamine (ETA) Monoethanolamine (MEA) Triethanolamine (TEA)
Ethylene oxide	Formaldehyde	Prohibited. Max limit is less than 2 ppm for lip products and less than 7 ppm for all other products.	
Formaldehyde releasing agents	Formaldehyde releasing agents	Prohibited	2-bromo-2-nitropropane-1,3-diol 5-bromo-5-nitro-1,3-dioxane Benzylhemiformal Diazolidinyl urea Dmdm hydantoin Formaldehyde Imidazolidinyl urea Methenamine Quaternium-15 Sodium hydroxymethylglycinate Methanediol (methylene glycol) Glyoxal
Hydroquinone	Lead and lead acetate	Prohibited	
Mercury and mercury compounds (thimerisol)	Mercury and mercury compounds (thimerisol)	Prohibited. Max limit in total formula must be less than 1ppm.	
Methoxyethanol or methyl cellosolve	Methylene chloride	Prohibited	
Methylchloroisothiazolinone and methylisothiazolinone	Parabens	Prohibited	
Phenoxyethanol	Phthalates	Restricted: Must be 1% or less of total formula	
Resorcinol	Retinyl palmitate	Prohibited	
Styrene	Sulfates	Prohibited	Sodium Lauryl Sulfate (SLS) Sodium Laureth Sulfate (SLES)
Talc	Toluene	Restricted: Only talc with no detection of asbestos according to the raw material specification can be used	
Triclosan and triclocarban	Synthetic fragrance	Prohibited	
Synthetic fragrance	Synthetic fragrance	Restricted: Synthetic fragrance is restricted and only allowed providing it meets the full Clean at Sephora list requirements and is under 1% of the total formula in skincare, body care, makeup, and hair products.	
1,4 Dioxane	Octinoxate	Prohibited. Max limit in final formulas: - 10 ppm or less for rinse-off products (products meant to be rinsed off, wiped off, or removed) - 3 ppm or less for leave-on products (products that are meant to remain on the skin)	Octinoxate Octyl methoxycinnamate Ethylhexyl methoxycinnamate
PFAS compounds	PFAS compounds	Prohibited	PFASs or PFCs, “perfluor” or “polyfluor” in the ingredient name (e.g. Perfluorooctanoic Acid (PFOA), polytetrafluoroethylene (PTFE))
Nitromusks and polycyclic musks	Cyclic silicones	Prohibited	Musk ketone Hexamethylindanopyran Acetyl Hexamethyl Tetralin Acetyl Hexamethyl Indan Cyclotetrasiloxane or D4 Cyclopentasiloxane or D5 Cyclohexasiloxane or D6 Cyclomethicone EDTA Ethylenediaminetetraacetic Acid Disodium EDTA Calcium Disodium EDTA Tetrasodium EDTA Trisodium EDTA
EDTA and derivatives	Benzene	Prohibited: Cannot be used. Maximum threshold at 1mg/kg i.e. 0.001%	
Octocrylene	Other heavy metals	Prohibited	
Fragrance	Fragrance	Restricted: Impurity limits as follows: Arsenic 47 ppm or mg/kg Cadmium 17 ppm or mg/kg Chromium VI (not total Chromium) 8 ppm or mg/kg Restricted: All fragrances need to meet the requirements of the full Clean at Sephora list. This includes parfum/perfume products, as well as ""fragrance"" or ""parfum"" listed as an ingredient on any other products type.	
Nanomaterials	Nanomaterials	All fragrance allergens are required to be listed according to EU regulation. Brands are also required to follow the International Fragrance Research Association (IFRA) standards. Brands are also highly encouraged to disclose all fragrance ingredients down to 100 ppm.	Restricted: Limited usage and requirements for nanomaterials as listed in the Annex of cosmetic European regulation 1223/2009 including: Methylene bis-benzotriazolyl tetramethylbutylphenol : Annex VI/23a : max 10% Titanium Dioxide : Annex VI/27a (UV filter) : max 25% Tris-biphenyl triazine : Annex VI/29 : max 10% Zinc Oxide : Annex VI/30a (UV filter) : max 25% Carbon Black - Annex IV/126 : max 10%
Butylated hydroxytoluene (BHT)	Carbon black or black 2 (nanomaterial)	Prohibited. Cannot be used. Max limit <0.1% as an incidental in the final formula only (cannot be intentionally added).	
Mineral oil and derivatives	Mineral oil and derivatives	Prohibited	Mineral Oil Hydrogenated Mineral Oil Petrolatum Paraffin

Clean at Sephora - Chemicals in Packaging Banned List

Timeline:	Substances:		
12/31/2025	Halogenous compounds	Requirements:	Prohibited or Restricted (dependent on regional legislation)
		Ingredient Descriptions (non-exhaustive):	With a carbon-fluorine or carbon bromine bond are prohibited for any use: aerosol gas and packaging. Non-exhaustive list: Polyfluoroalkyl (PFAS: ex PFOA, PFOS, PTFE, PFBS...)
		Additional Information:	For other compounds such as Hydrofluorocarbon (HFC), Hydrobromofluorocarbon (HBFC), Chlorofluorocarbon (CFC), Hydrochlorofluorocarbon (HCFC), please refer to regional legislation for restrictions.
		Requirements:	Prohibited
	Bisphenols	Ingredient Descriptions (non-exhaustive):	"Including bisphenol A (BPA) , F, S, B & derivatives, PCB, PBDE No Polycarbonate (releases BPA)"
		Requirements:	Prohibited
		Ingredient Descriptions (non-exhaustive):	Silver salts (non-exhaustive list: Silver, Silver chloride, Silver nitrate)
		Additional Information:	Produces an antibacterial effect (CMR substance)
	Silver salts	Requirements:	Prohibited
		Ingredient Descriptions (non-exhaustive):	MOSH/ MOAH
		Additional Information:	
		Requirements:	

Planet Aware at Sephora - Criteria and Principle

Brands are eligible for the Planet Aware at Sephora seal if they meet a **certain set of criteria in all 4 pillars**.

Must-Have Criteria: are table stakes requirements today. Brands must meet **ALL** to qualify.

Additional Criteria: are feasible today but are practices demonstrating a higher level of brand engagement. Brands must meet a **A CERTAIN NUMBER** to qualify.

1. SUSTAINABLE INGREDIENT SOURCING & FORMULA

Brands must meet **ALL** of the must-have criteria across the below sub-topics

MUST-HAVE CRITERIA

- Limit formula life cycle impacts:**
 - Products concerned:** All
 - Criteria:** Disclose full list of ingredients and do not include intentionally added microplastics and microbeads (less than 5mm), and ingredients classified as highly impactful to the environment (e.g. cyclic silicones, phthalates, chemical UV filters - please see full list on the banned ingredients list tab).
- Source ingredient sustainably:**
 - Products concerned:** Products using palm oil
 - Criteria:** 100% of palm oil and palm kernel oil certified by the Roundtable on Sustainable Palm Oil (RSPO) segregated mandatory.
 - Products concerned:** Products using palm oil
 - Criteria:** At least 30% of derivatives of palm oil and palm kernel oil certified RSPO mass balance mandatory.
 - Products concerned:** Products using mica
 - Criteria:** Trace origins of mica used in formulas and source only through fully vetted suppliers, avoiding child and forced labor.
 - Products concerned:** Products using mica
 - Criteria:** Encourage brands and their suppliers to become members of the Responsible MICA Initiative (if not already members and using mica in formulas).
- Respect of biodiversity and animal welfare**
 - Products concerned:** All
 - Criteria:** Finished products of the brand are not tested on animals in any part of the world by the brand (aligned with EU regulatory requirements).
 - Products concerned:** All
 - Criteria:** Any plant based or animal based ingredients are not sourced from protected species governed by Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). Additionally the brand respects Nagoya protocol relative to protection of traditional genetic resources.

ADDITIONAL CRITERIA

- Limit formula life cycle impacts:**
 - Products concerned:** All
 - Criteria:** For 40% of ingredient portfolio by mass (excluding water): have conducted an assessment to identify environmental impacts using recognized methodologies (LCA (ISO 14040), PEF) and multiple impact criteria (climate, land, biodiversity, water).
 - Products concerned:** All
 - Criteria:** 30% of ingredients by mass of the four most common ingredient families used in beauty products (alcohol, silicones, natural oils and their derivatives, minerals) comes from sustainable alternatives already available, including from upcycling and lower-impact bio-tech.
 - Products concerned:** Rinse-off products
 - Criteria:** 80% of total rinse-off products sold (by sales) are designed with biodegradable and non-ecotoxic ingredients.
 - Products concerned:** Rinse-off products
 - Criteria:** Have developed and selling at Sephora at least one no-rinse-off product as an alternative to products traditionally using rinse-off, that is 30% or more of total brand sales annually.
 - Products concerned:** Rinse-off products
 - Criteria:** Have developed and selling at Sephora at least one waterless formula as an alternative to product using a lot of water.
- Source ingredients sustainably:**
 - Products concerned:** All
 - Criteria:** Have at least select key ingredients that are of certified sustainable origin.
 - Products concerned:** All
 - Criteria:** Have conducted a commodity risk assessment to identify most sensitive commodities/supply chains
 - Products concerned:** Products using natural ingredients coming from forests
 - Criteria:** Have a policy for 100% of natural ingredients to be deforestation-free (e.g. palm, cocoa, soy, viscose).
 - Products concerned:** All
 - Criteria:** Trace 70% of total mass of ingredients used in all formulations to country of origin.

2. SUSTAINABLE PACKAGING

Brands must meet **ALL** of the must-have criteria across the below sub-topics

MUST-HAVE CRITERIA

- Reduce packaging**
 - Products concerned:** Products launched before 2024 (or date of joining the program)
 - Criteria:** Brand-level internal reduction targets across portfolio based on SKUs and/or sales volume. This could include defined actions to reduce packaging (e.g. formula compression, light weighting, packaging material selection, design optimization, etc.).
 - Products concerned:** Products launched starting 2024 (or date of joining the program)
 - Criteria:**
 - 100% of SKUs: No single-use items in salable products, or non-salable marketing and PR outreach (excluding samples).
 - 90% of individual product SKUs: Eliminate all unnecessary material, optimizing weight and volume. If secondary packaging is used, its size must be minimized according to the criteria ratio.
 - Integrate sustainability best practices for gift kits and sets from the Sephora Sustainability Kit Guide.
- Drive circular models**
 - Products concerned:** Products launched starting 2024
 - Criteria:**
 - 50% of product packaging is recyclable, refillable and/or compostable (25% for makeup brands). 100% of skus: set an ambition to achieve 100% circularity (recyclable, refillable or compostable product packaging).
 - Products concerned:** Products launched before 2024
 - Criteria:**
 - 75% of product packaging designed for circularity i.e. recyclability, refillability/reusable and/or compostability (50% for makeup brands). Plastic parts of packaging use at least 30% of PCR content or other sustainably sourced and recyclable biomaterial (2nd/3rd generation).
 - 100% of paperboard is either made of recycled cardboard or 3rd party verified for sustainably managed forests (FSC-certified or PEFC).
 - Products concerned:** All
 - Criteria:**
 - 100% of inks used are vegetable, water or UV based (non-petroleum derived and no VOCs) and long term are committed to EUPia ink requirements
 - Ban materials that are toxic to eco-systems in packaging design

ADDITIONAL CRITERIA

Brands must meet at least 4 of the following additional criteria for all products, covering at least 2 different sub-topics below (EXCL. SAMPLING AND PROMOTIONAL SETS/SIZES UNLESS SPECIFIED)

- Reduce packaging**
 - Products concerned:** All
 - Criteria:** 100% of SKUs NO SECONDARY PACKAGING
- Drive circular models**
 - Products concerned:** All products launched before 2024
 - Criteria:** 75% of product packaging designed for circularity i.e. recyclability, refillability and/or compostability (50% for makeup brands)
 - Products concerned:** All products launched starting 2024
 - Criteria:** 100% of product packaging designed for circularity i.e. recyclability, refillability and/or compostability (50% for makeup brands)
 - Products concerned:** All
 - Criteria:** Have established policy or roadmap to eliminate by 2030 non-recyclable materials in packaging design.
- Use more sustainable materials further maximize recycled content across packaging materials**
 - Products concerned:** All
 - Criteria:**
 - Overall all primary (and secondary if needed) packaging must at least 30% of Post-Consumer Recycled (PCR) or Recycled Material
 - Aluminum packaging must at least 50% of Post-Consumer Recycled (PCR)
 - Plastic packaging is made at least 10% of Post-Consumer Recycled (PCR) or other sustainably sourced biomaterial (2nd/3rd generation)
 - Glass packaging is made at least 20% recycled (PCR)
- Use more sustainable packaging materials. Minimize plastic**
 - Products concerned:** All
 - Criteria:** Fully plastic outer packaging is replaced by more a proven lower-impact alternative (for example, aluminum or glass produced with low carbon energy - bioprocessing)
- Other packaging types: Reduce unnecessary material and packaging mass, use sustainable materials, drive innovation**
 - Products concerned:** Samples
 - Criteria:** Internal initiative sustainably box disclosed in sampling bureau.

3. CORPORATE COMMITMENTS & PRACTICES

Brands must meet **ALL** of the must-have criteria across the below sub-topics

MUST-HAVE CRITERIA

- Measure and Reduce Carbon Footprint Assess and reduce corporate environmental impacts/drive positive impact - measure, set targets, and disclose progress**
 - Products/brands concerned:** All
 - Criteria:** Have calculated Scope 1 and 2 emissions
 - Products/brands concerned:** Large independent brands and all brands within large multi-brand parent companies.
 - Criteria:**
 - Have calculated Scope 3 emissions
 - Set carbon reduction targets for at least Scopes 1 and 2 (with a planned date for Scope 3), verified by a third party.
- Sustainable sourcing strategy**
 - Products/brands concerned:** All
 - Criteria:** Sustainable sourcing strategy
 - Products/brands concerned:** Large brands and brands within multi-brand parent companies where sourcing is managed at corporate level.
 - Criteria:** Monitor top 10 (by expenditure) Tier 1 suppliers to ensure compliance with brand's sustainable sourcing policies.

ADDITIONAL CRITERIA

Brands must meet at least 4 of the following additional criteria, of which at least 2 from the 2 "Assess and reduce environmental impact" sub-topics below

- Measure and set targets: Assess and reduce corporate environmental impacts/drive positive impact - measure, set targets, and disclose progress**
 - Products/brands concerned:** All
 - Criteria:**
 - Have set near-term SBTi targets for Scopes 1-3.
 - Have a No Deforestation commitment/policy.
 - Have conducted a risk assessment of brand's impacts on nature/biodiversity (including climate change but also land, water, ecosystems) to identify hotspots to tackle.
 - Have a strategy/action plan to reduce impacts and/or generate positive impacts beyond carbon (water use and pollution, land use and change, etc.).
 - Products/brands concerned:** Large brands
 - Criteria:** Disclose through the Carbon Disclosure Project (CDP) and receive at least an A- rating
- Implement for positive impact: Assess and reduce corporate environmental impacts/drive positive impact - implement actions and seek out certifications**
 - Products/brands concerned:** All
 - Criteria:**
 - Have a 3rd party certification related to carbon footprint and reduction (e.g. carbon neutral operations, carbon neutral shipping).
 - Have put in place actions to drive measurable improvements in energy efficiency of operations.
 - Have corporate office(s) and owned and leased operations powered by 100% renewable energy.
 - Participate in collaborative initiative driving significant impact around decarbonization (e.g. RE100).
 - Take action to protect biodiversity and/or restore and regenerate land used in the value chain at scale.
 - Have put in place actions to reduce water consumption.
 - Have a holistic environmental certification at corporate level or for all products in portfolio.
 - Ecodesign: Integrate environmental impact criteria in the product design process and ensure that all new products are ecodesigned (specific definition of ecodesign/improvement to be provided by brand)
 - Products/brands concerned:** Small brands
 - Criteria:** Manufacture 50%+ of SKUs locally.
- Have sustainable practices and ways of working**
 - Products/brands concerned:**
 - Criteria:**
 - Sourcing: Have a supplier standard or code of conduct including environmental and social/ethical impacts.
 - Sourcing: Map the supply chain to identify all Tier 1 suppliers.
 - Sourcing: Evaluate Tier 1 suppliers' sustainability performance with external party (e.g. EcoVadis).
 - Sourcing: Conduct physical supplier audits using e.g. SA8000 standard or the SEDEX (SMETA).
 - Rethink packaging for logistics/e-commerce (e.g. reusable/ deposit shipping boxes).
 - Join coalition aiming to identify packaging impact reduction, such as SPICE, Ellen MacArthur Foundation.
- Financially support best practices for environmental protection and impact solutions**
 - Products/brands concerned:** All
 - Criteria:** Commit funds annually to invest in solutions to environmental best practices in supply chain and/or restore ecosystems through environmental giving.

Commit to giving at least 1% of brand profit per year to a credible long-term environmental giving program that is multi-year and ongoing (if brand is under 25M in annual revenue for Sephora sales, they must give a minimum of 25K per year). Donation amounts are based on profit for the prior year donated by end of the following year .

4. CONSUMER INFORMATION & ENVIRONMENTAL LABELING

Brands must meet **ALL** of the must-have criteria across the below sub-topics

MUST-HAVE CRITERIA

- Provide environmental information to consumers**
 - Products concerned:** All
 - Criteria:**
 - Provide sustainability-related information to consumers on packaging (e.g. through QR code if needed) and online, including at least 2 of the following (brand should be working towards all):
 - 1. carbon emissions
 - 2. information about traceability of ingredients
 - 3. product environmental scoring (proprietary to the brand, based on criteria of the brand's choice)
 - 4. type of materials used in primary and secondary packaging
 - 5. production location
 - 6. % of sustainable material content (recycled, biobased in ingredients and packaging)
 - 7. environmental/social certifications
 - 8. recycling instructions
- Educate consumers about sustainable behaviors**
 - Products concerned:**
 - Criteria:** 100% of SKUs: Provide clear instructions on recyclability on packaging (or at minimum online) i.e. how to properly dispose of packaging/product.

ADDITIONAL CRITERIA

Brands must meet at least 1 of the following additional criteria from any of the sub-topics below

- Partner with or inform about external tools or resources**
 - Products concerned:** All
 - Criteria:** Partner with external tools or resources providing cross-brand environmental information about products, or guide consumers to relevant resources (in online materials, social media, on packaging etc.).
- Provide environmental information to consumers**
 - Products concerned:** Top SKUs
 - Criteria:** Provide sustainability-related information to consumers on packaging (e.g. through QR code if needed), including : carbon emissions, information about traceability of ingredients, product environmental scoring (proprietary to the brand, based on criteria of the brand's choice), type of materials used in primary and secondary packaging, production location, % of sustainable material content (recycled, biobased in ingredients and packaging, environmental/social certifications, INCI list of ingredients).
 - Products concerned:** All
 - Criteria:** Participate in sector-wide initiatives to provide standardized, comparable product environmental impact information (e.g. EcoBeautyScore).
- Educate consumers about sustainable behaviors**
 - Products concerned:** All
 - Criteria:** Raise awareness around use phase and end of life impacts and consumers' roles in reducing them.